

# Public Opinion Survey N°1/2013 Peninsular Malaysia Voter Survey

23<sup>rd</sup> January – 06<sup>th</sup> February 2013

# Methodology

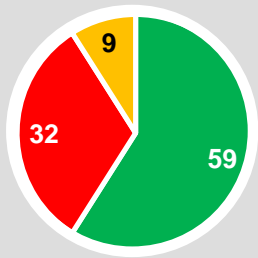
- 1021 voters aged 21 and above were interviewed via telephone
- The survey respondents in all states across Peninsular Malaysia
- Voters were selected through random stratified sampling method along the lines of ethnicity, gender, age and state.
- Respondents were interviewed in their own language of preference
- Survey margin of error estimated at  $\pm 3.07\%$
- The survey was conducted between 23<sup>rd</sup> January and 06<sup>th</sup> February 2013

Note: Total percentages presented may or may not add up to 100% due to rounding up of figures.

# Respondent Profile

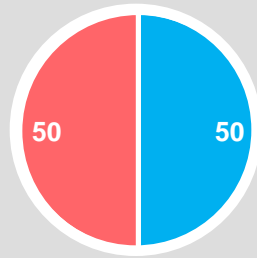
## Ethnicity

■ Malay ■ Chinese ■ Indian

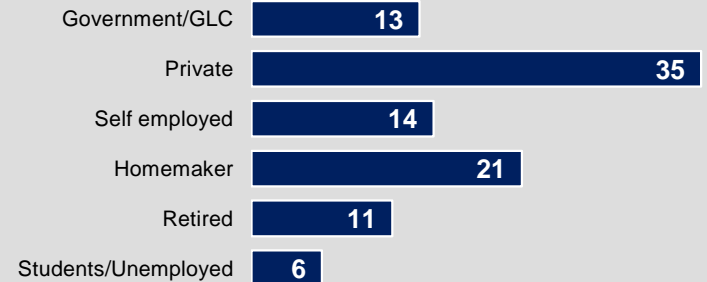


## Gender

■ Male ■ Female

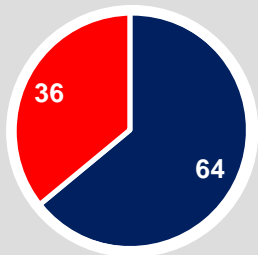


## Occupation

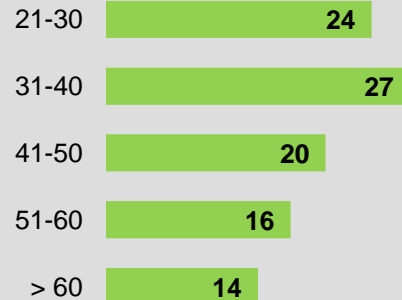


## Internet Access

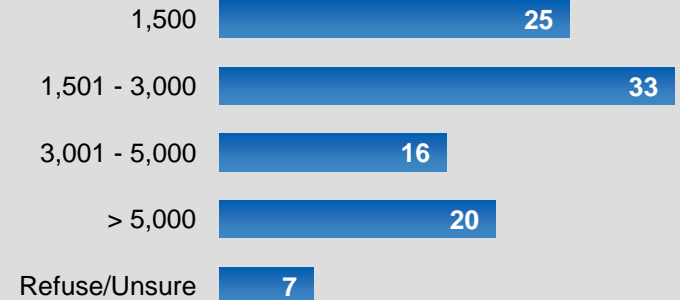
■ With internet access ■ Without internet access



## Age Group



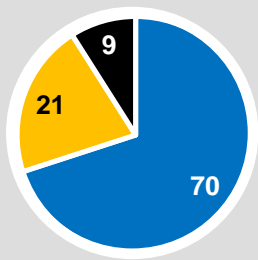
## Household income (RM)



# Respondent Profile (Continued)

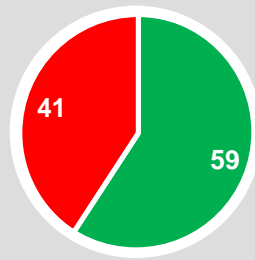
## Period of Registration

■ < Jan 08   
 ■ > Jan 08   
 ■ Unsure/Refuse

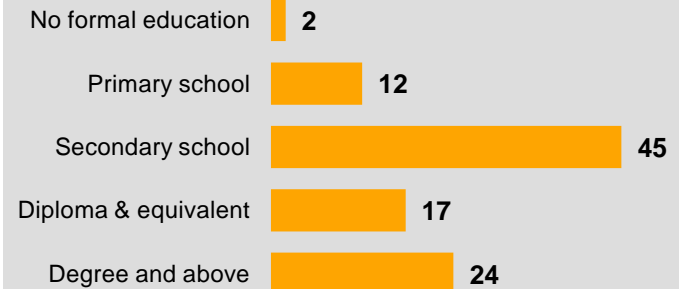


## Religion

■ Muslim   
 ■ Non-Muslim

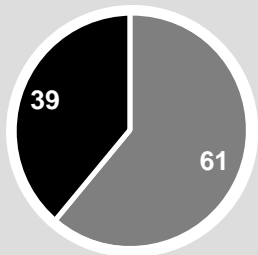


## Education Level

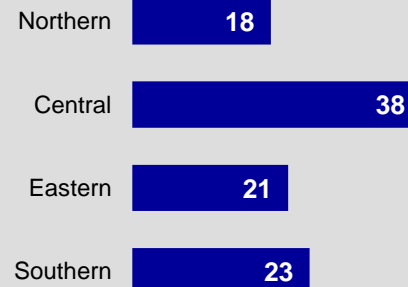


## Setting

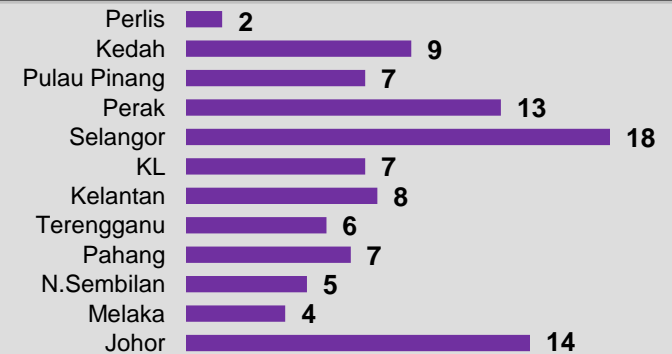
■ Urban   
 ■ Rural



## Region



## State



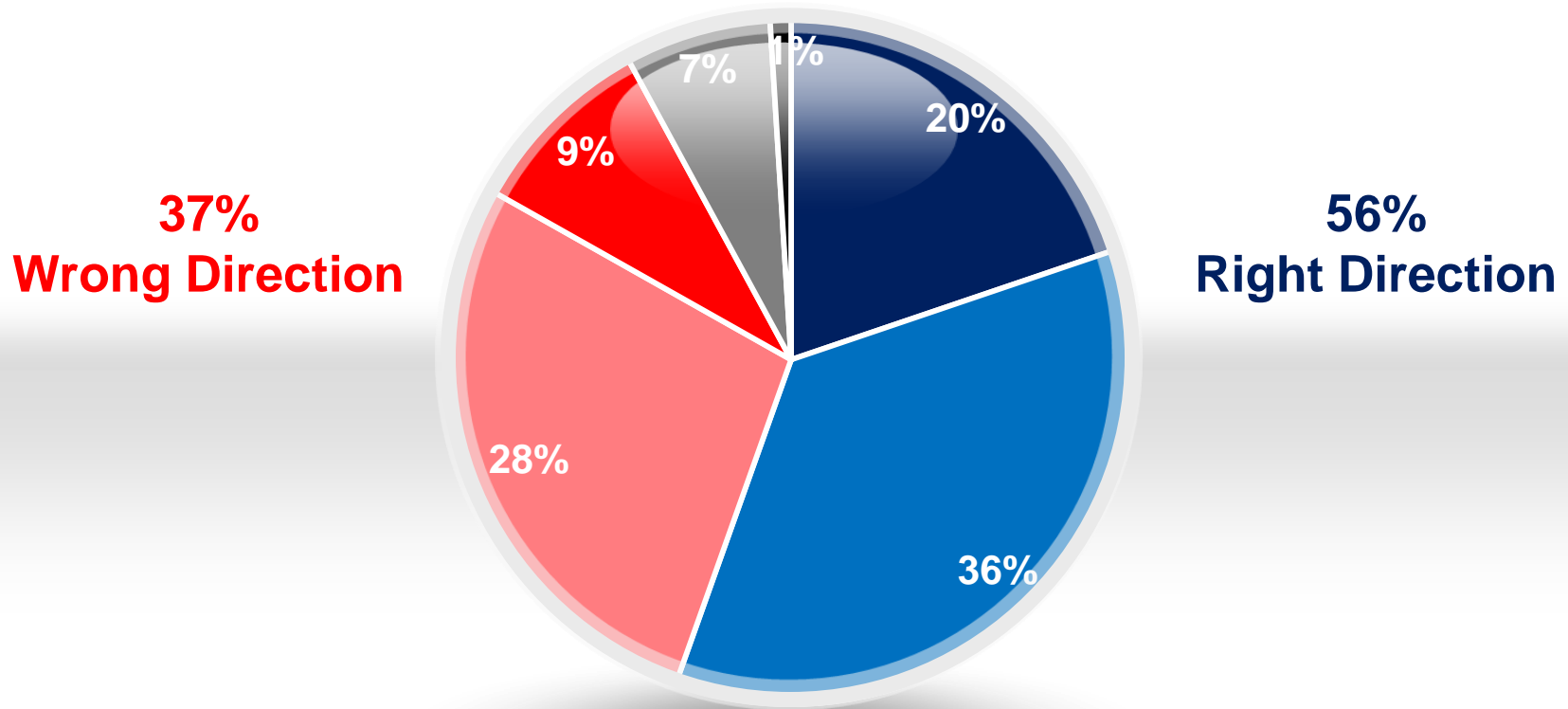


# Overview

# Direction of the Country

In general, slightly over half of the respondents are optimistic towards the direction of the country.

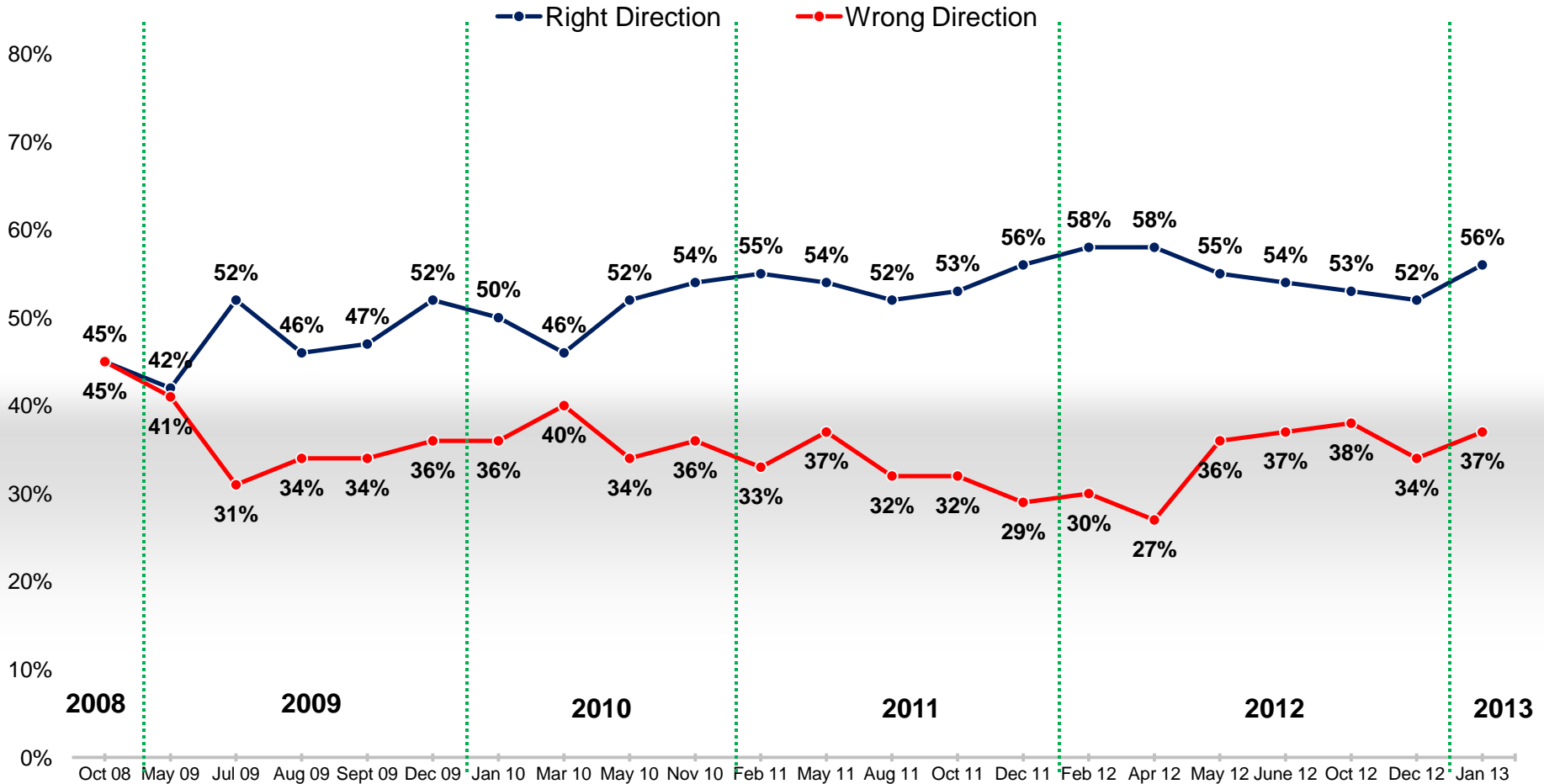
- Strongly to right direction
- Strongly to the wrong direction
- Unsure
- Somewhat to the right direction
- Somewhat to the wrong direction
- Refuse



Q: Do you feel things in this country are going in the right direction, or do you feel things have gotten on the wrong track?

# Direction of the Country

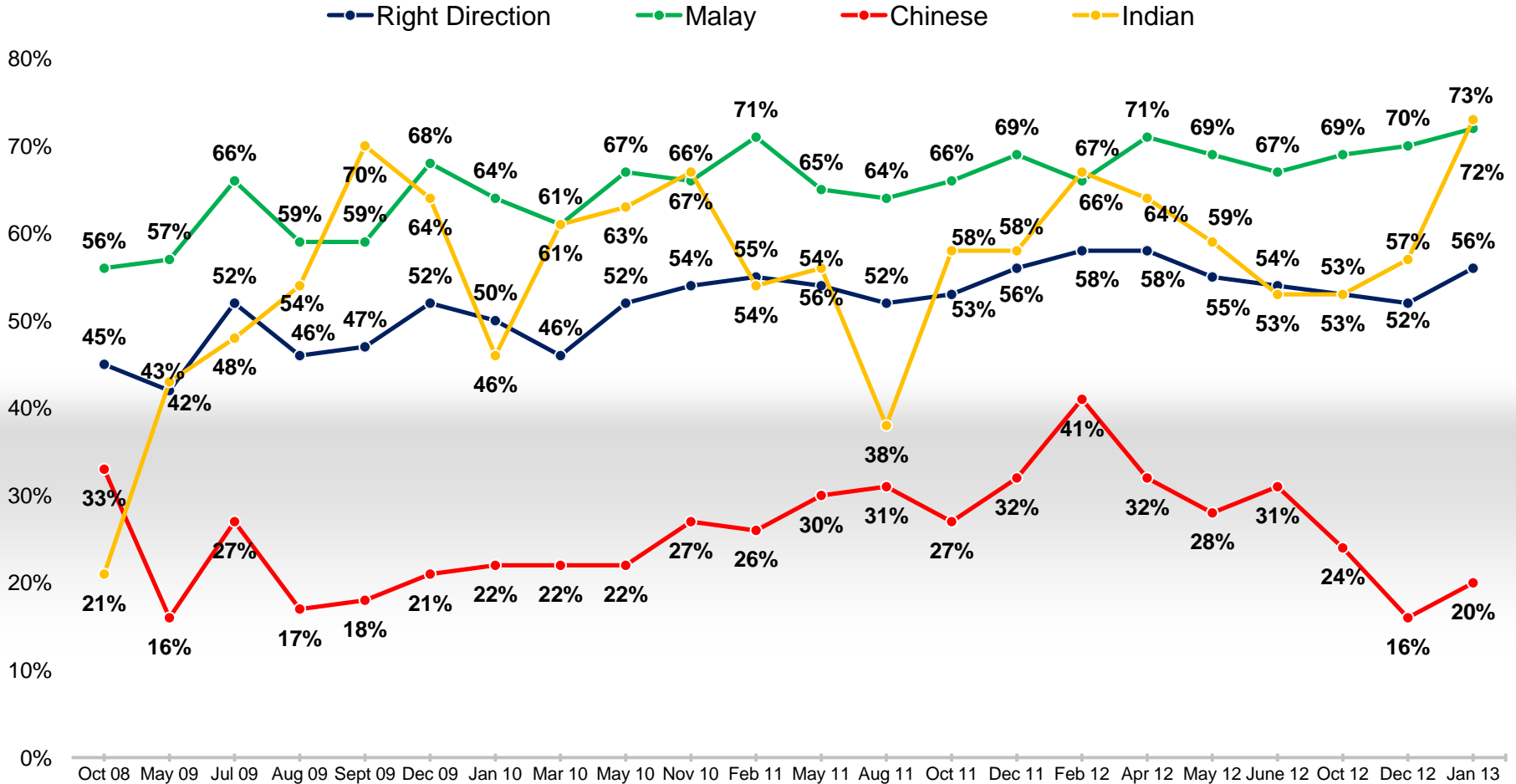
Right versus Wrong direction



Q: Do you feel things in this country are going in the right direction, or do you feel things have gotten on the wrong track?

# Direction of the Country

## Right direction across Ethnicity



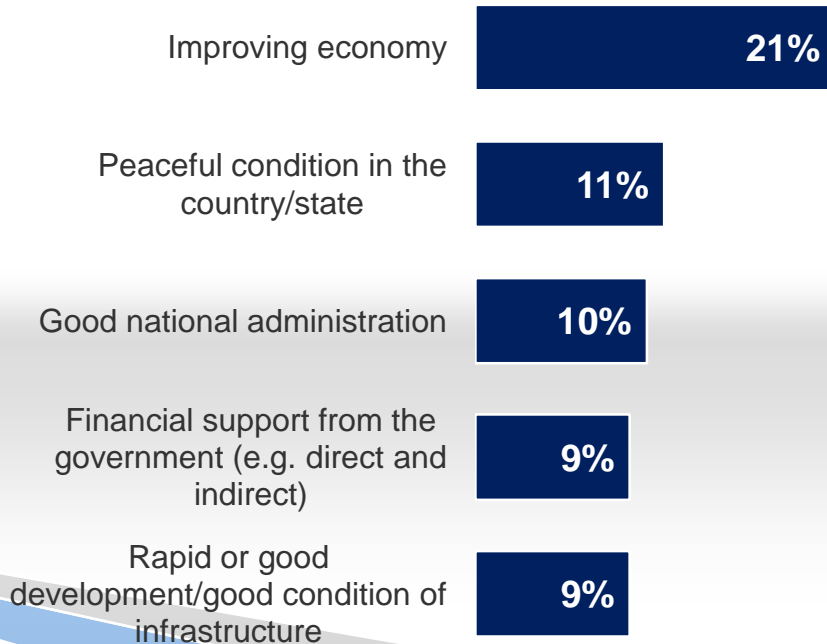
Q: Do you feel things in this country are going in the right direction, or do you feel things have gotten on the wrong track?



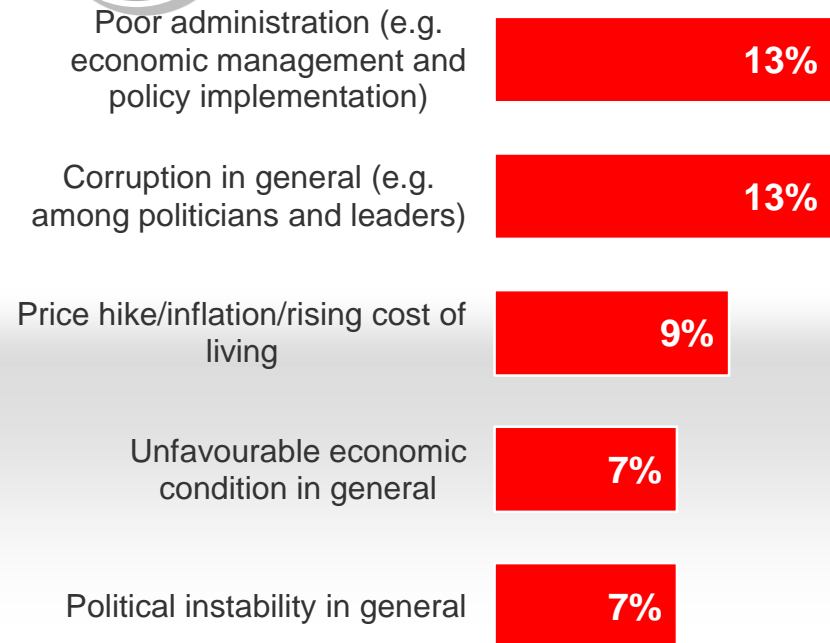
# Direction of the Country



## 56% RIGHT DIRECTION (n=567)



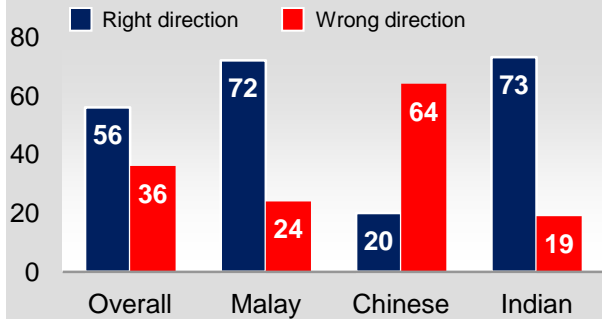
## 37% WRONG DIRECTION (n=368)



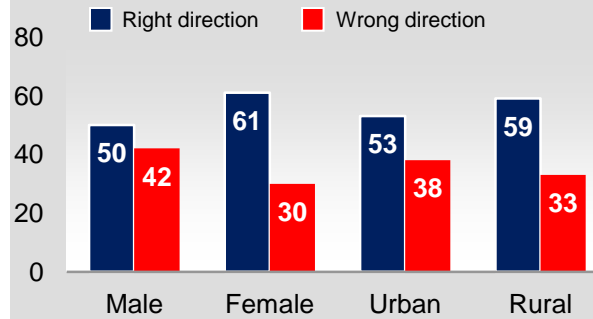
Q: What is the reason for you to say so?

# Direction of the Country

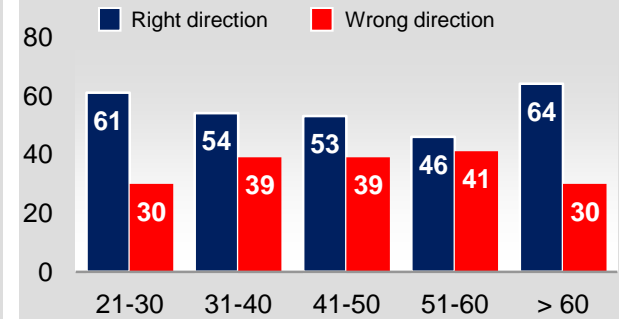
## Ethnicity



## Gender / Setting



## Age Groups

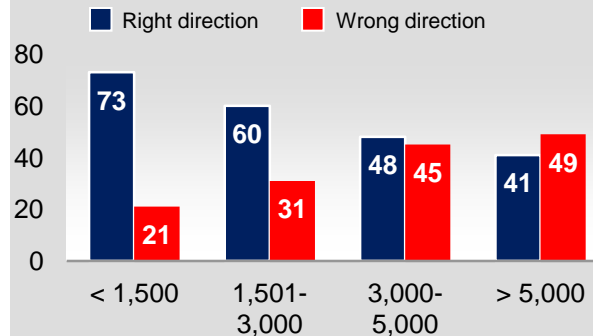


## Occupation

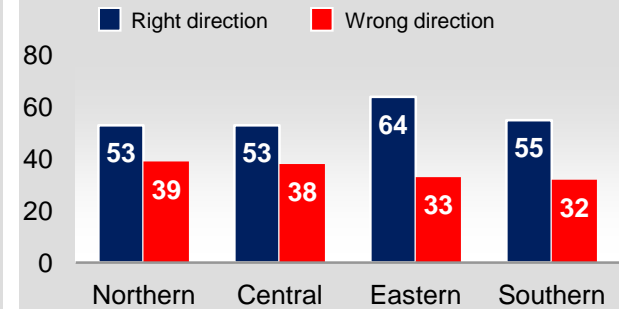


\*Homemaker, Retired, Students, Unemployed

## Household income (RM)

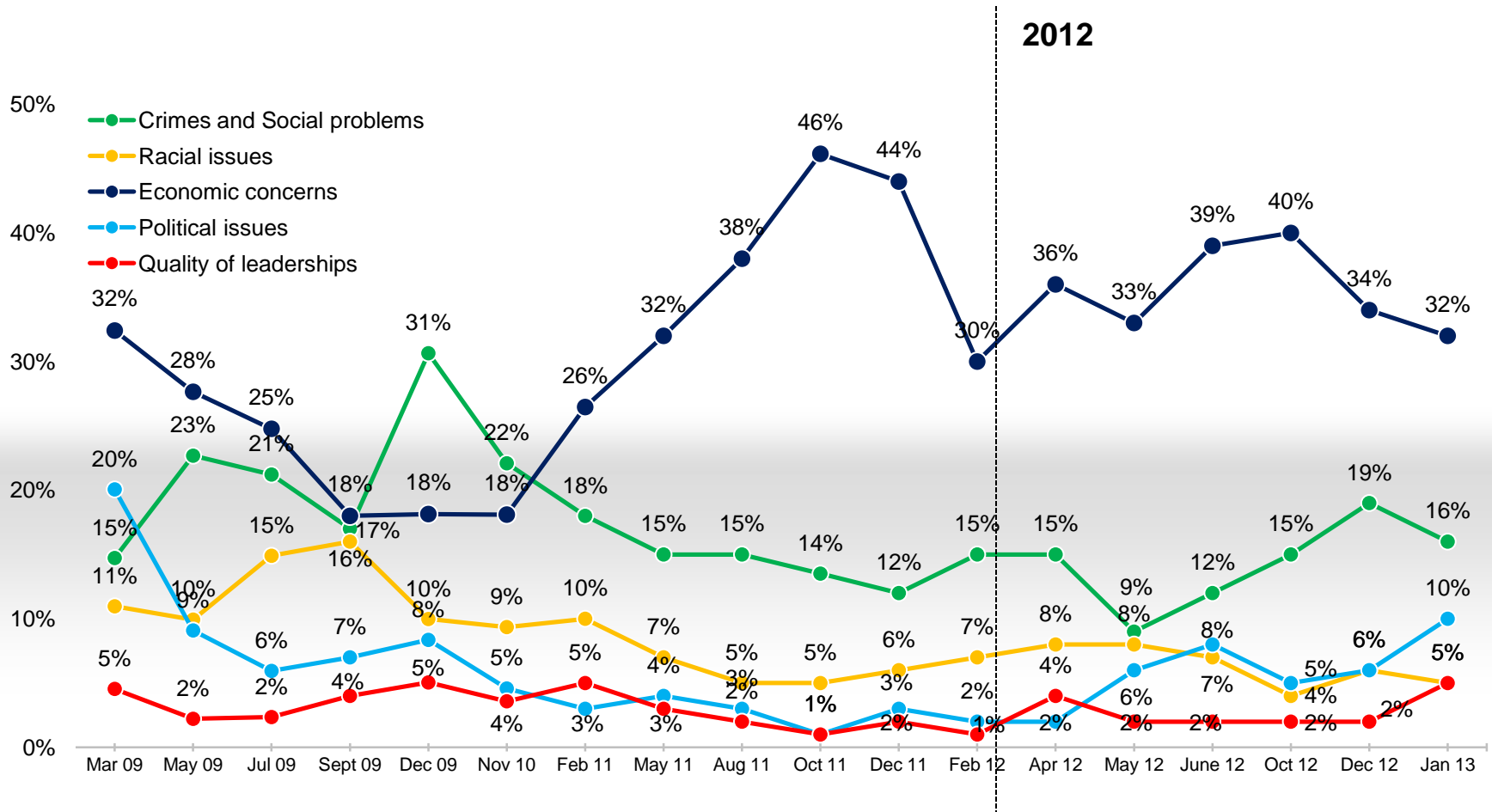


## Region



Q: Do you feel things in this country are going in the right direction, or do you feel things have gotten on the wrong track?

# Issues

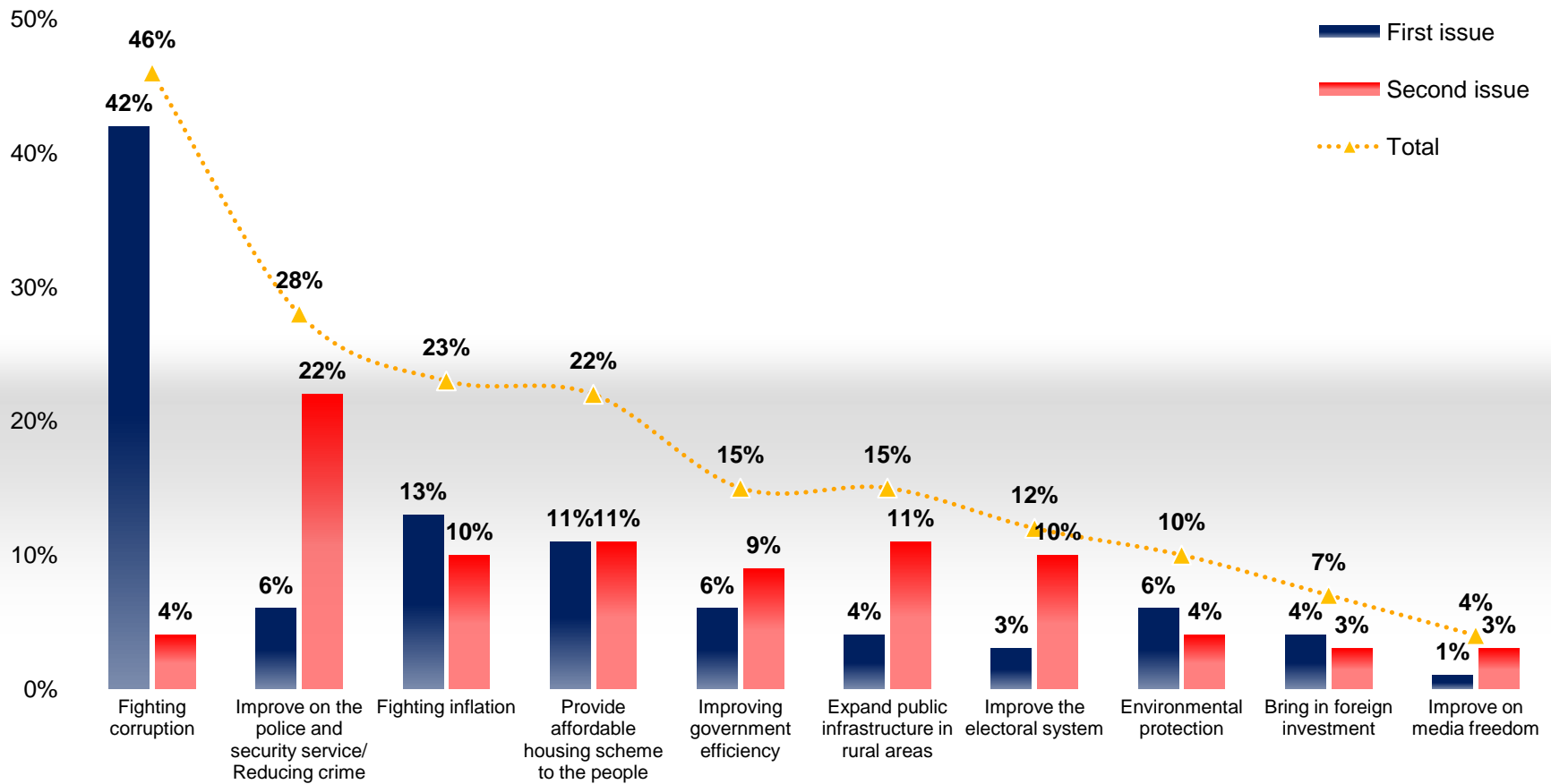


Q: Being as specific as you can, what is the number one problem facing people in this country today?



# Federal Government

## Issues that need attention from the Federal Government



Q: From the following, please choose two (2) issues which you think need attention from the **Federal government**.

# Federal Government

Top 6 issues that need attention from the Federal Government.

Issues	12/'11	02/'12	04/'12	05/'12	06/'12	10/'12	12/'12	01/'13
<b>1 Fighting Corruption</b>	<b>49%</b>	<b>60%</b>	<b>46%</b>	<b>44%</b>	<b>47%</b>	<b>52%</b>	<b>51%</b>	<b>46%</b>
<b>2 Fighting Inflation</b>	<b>32%</b>	<b>25%</b>	<b>23%</b>	<b>22%</b>	<b>29%</b>	25%	21%	23%
<b>3 Improve on the police &amp; public safety</b>	23%	21%	16%	15%	22%	<b>27%</b>	13%	<b>28%</b>
<b>4 Provide affordable housing</b>	20%	21%	14%	14%	21%	22%	<b>24%</b>	22%
5 Expand public infrastructure in rural areas	19%	18%	10%	9%	16%	15%	17%	15%
6 Improve government efficiency	17%	14%	11%	11%	14%	13%	13%	15%

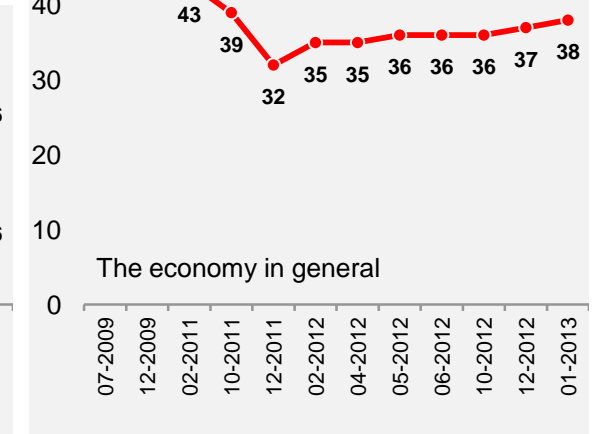
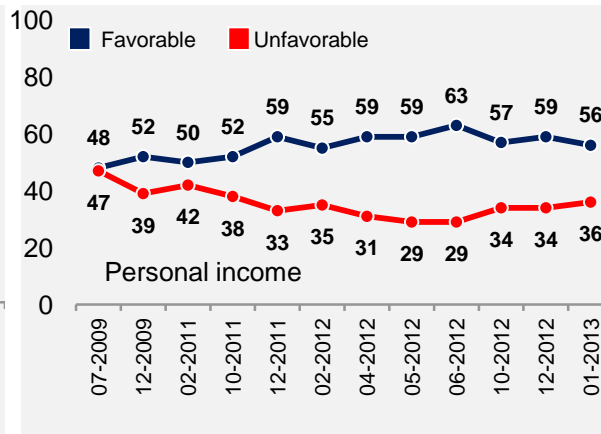
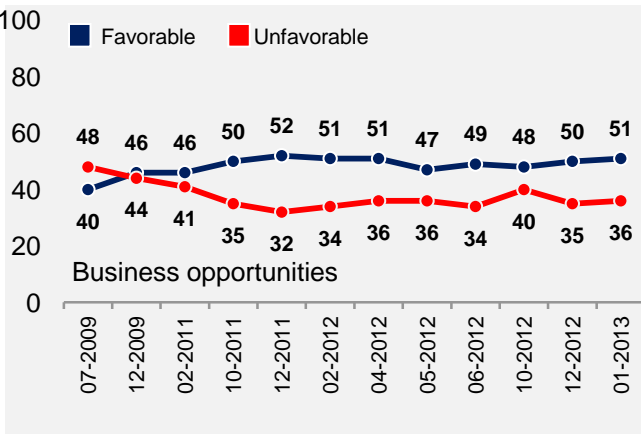
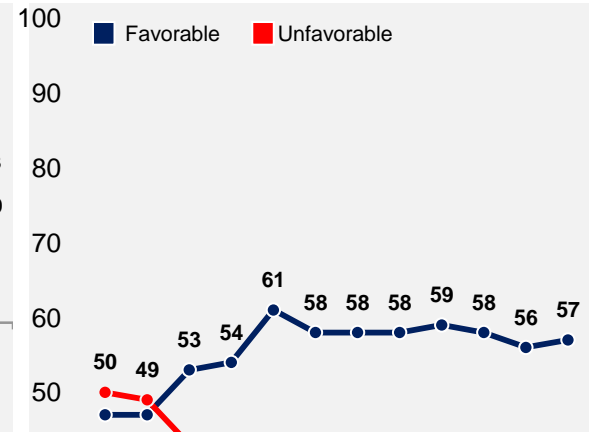
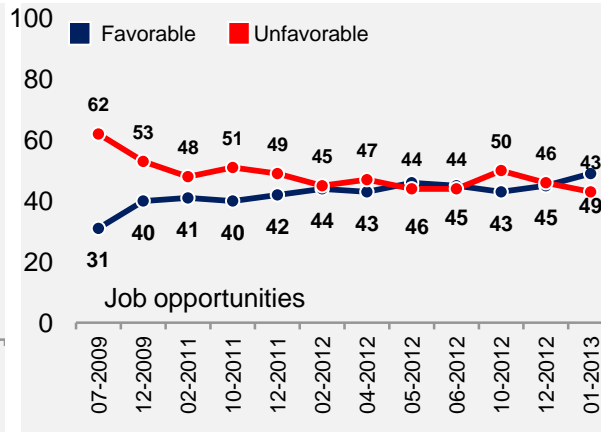
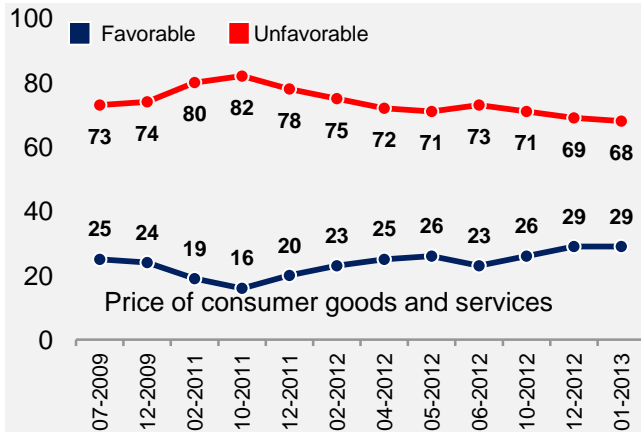
Q: From the following, please choose two (2) issues which you think need attention from the **Federal government**.



# Perception on the Economy

# General Economic Sentiments

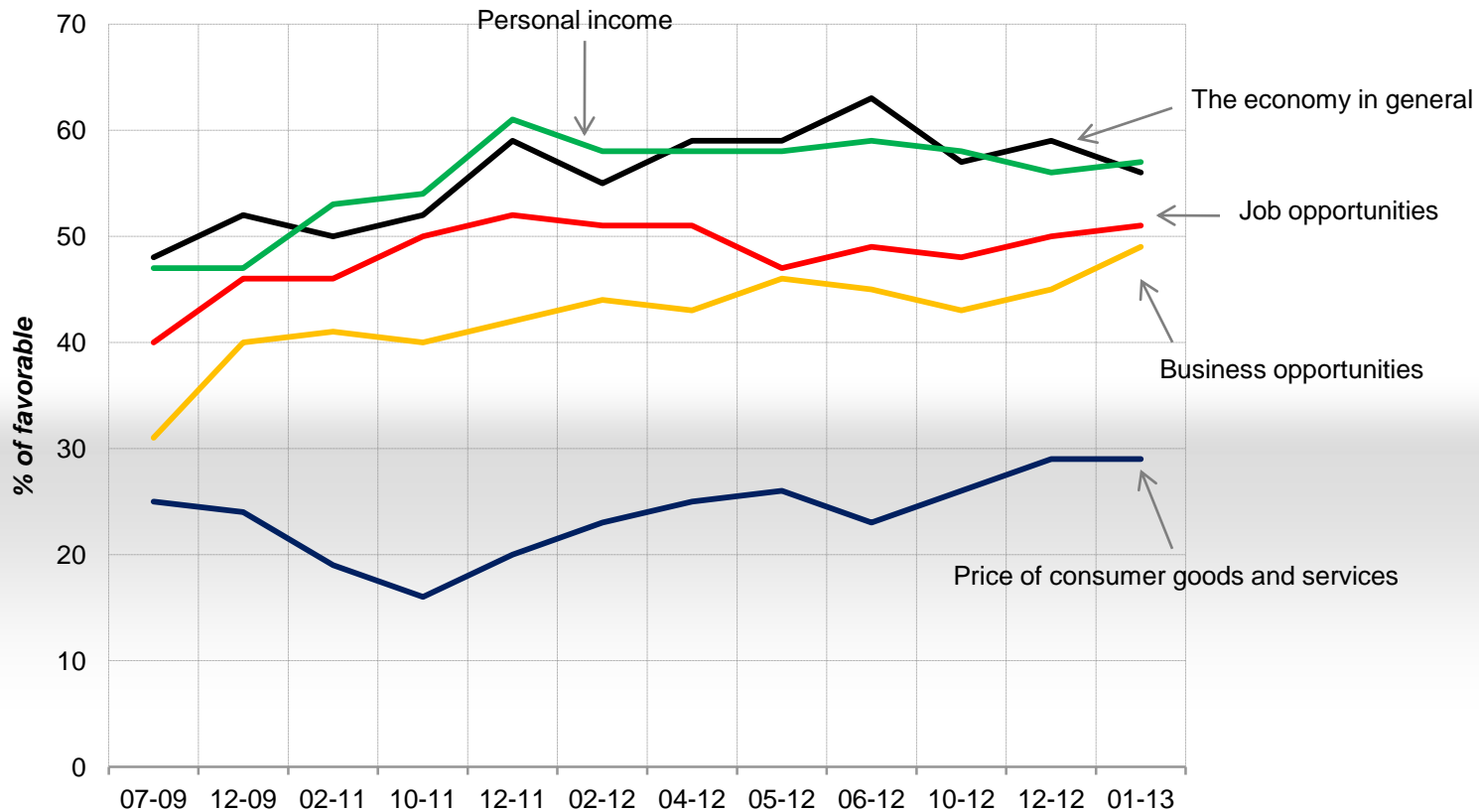
General trend lines show moderate improvements over time, yet dissatisfaction over cost of living and jobs remain high and unchanging



Q: Please tell me if you think... is favorable or unfavorable at the present time?

# General Economic Sentiments

% respondents expressing "favorable"

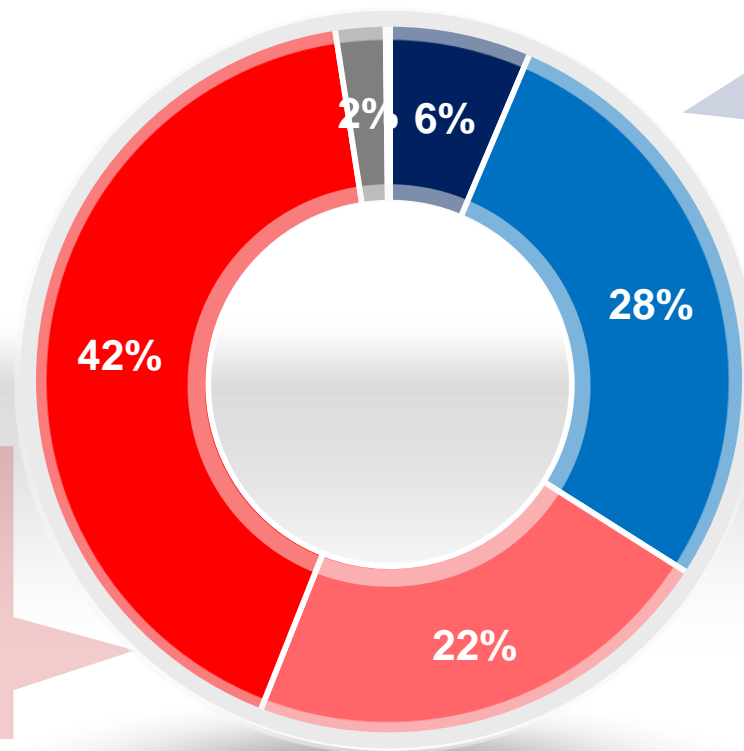


Q: Please tell me if you think... is favorable or unfavorable at the present time?



# Personal Finances

■ Strongly agree   ■ Unsure  
■ Somewhat agree   ■ Refuse



**64%**

You often / sometimes suffer from shortage of funds

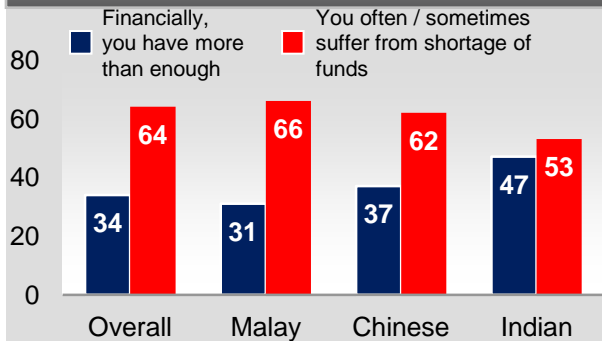
**34%**

Financially, you have more than enough

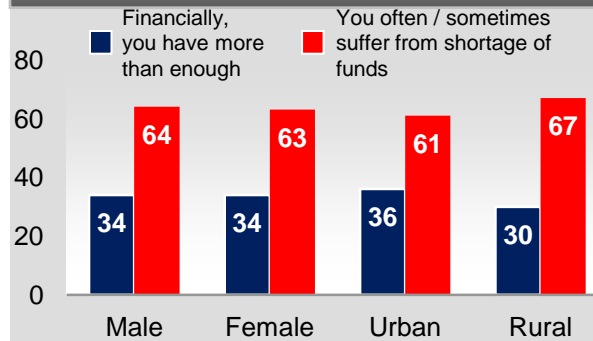
Q: Now, I am going to read two statements to you. Between these two statements, please tell me which one is closer to your opinion.

# Personal Finances

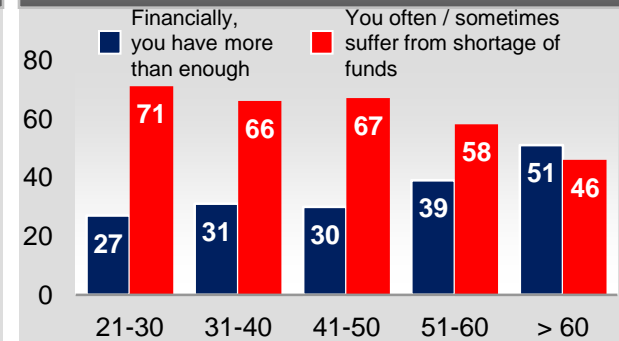
## Ethnicity



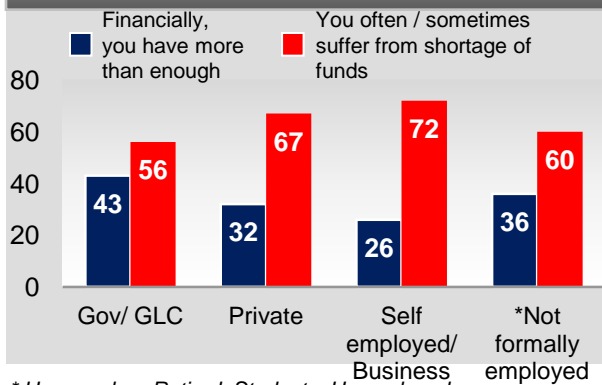
## Gender / Setting



## Age Groups

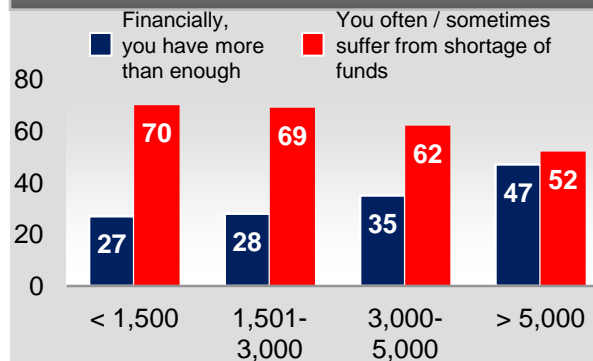


## Occupation

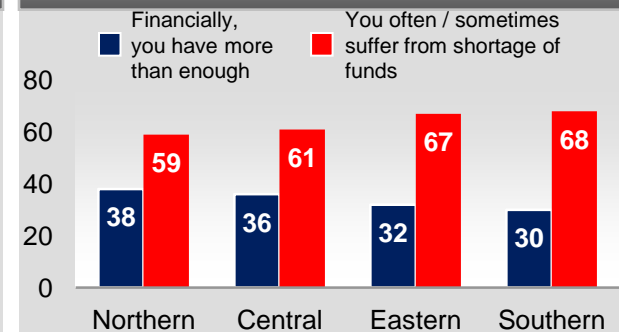


\*Homemaker, Retired, Students, Unemployed

## Household income (RM)



## Region



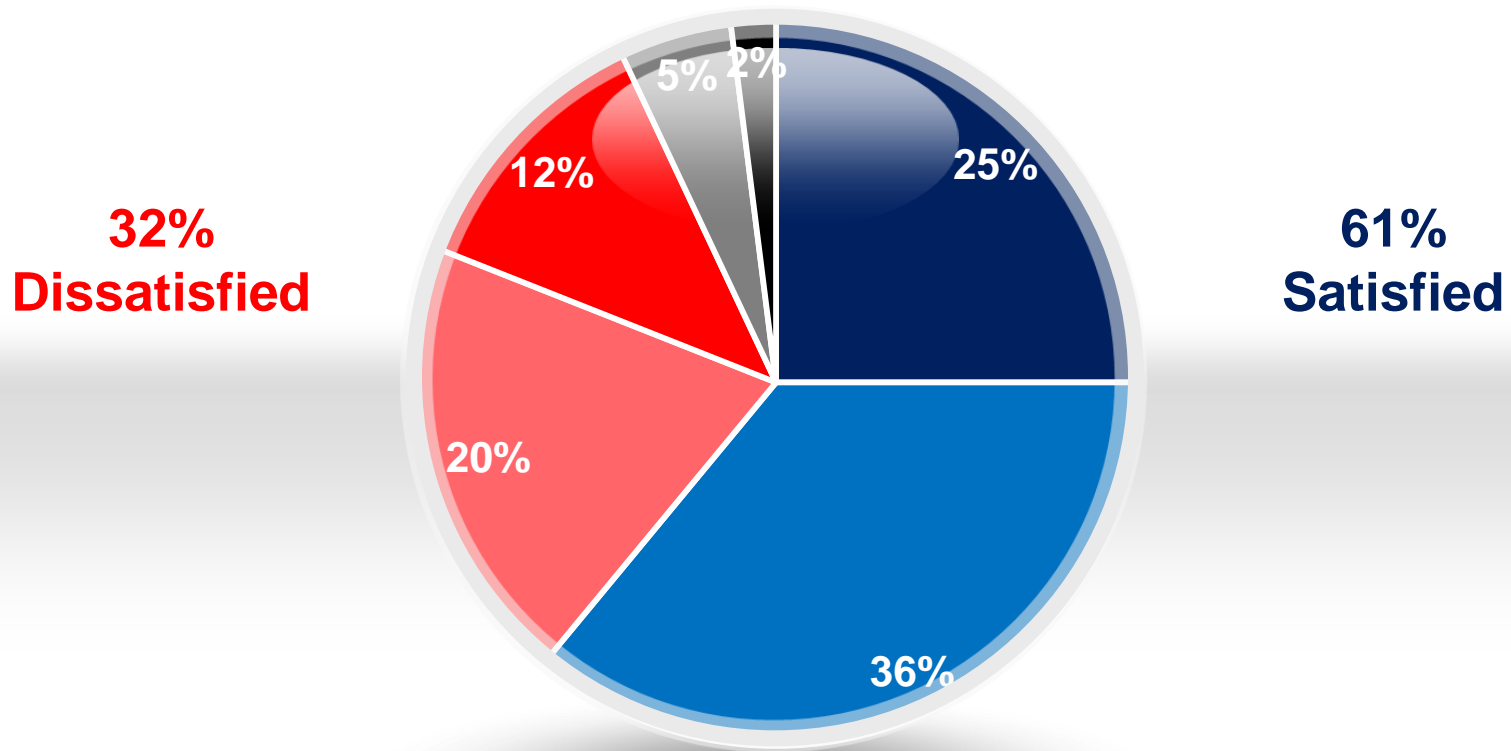
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# Government & Leadership

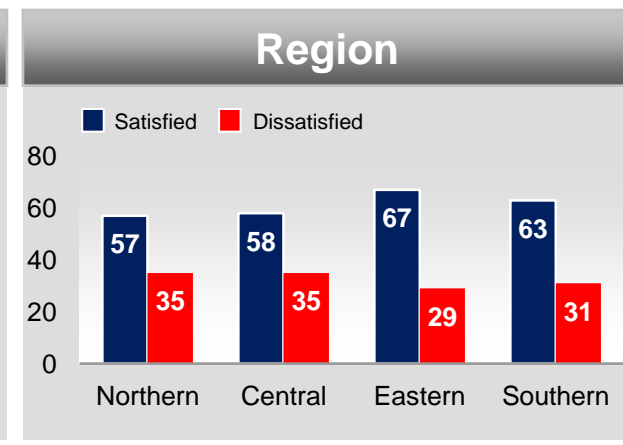
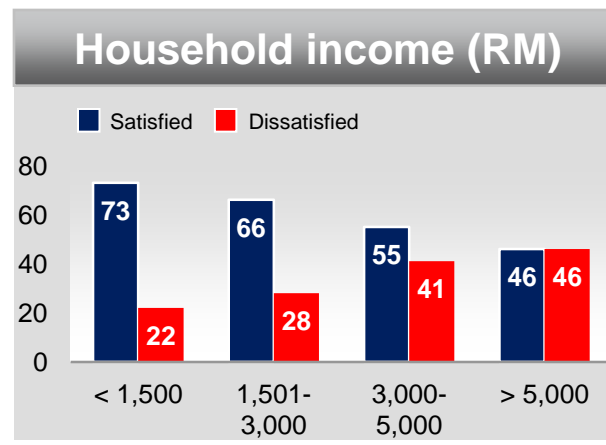
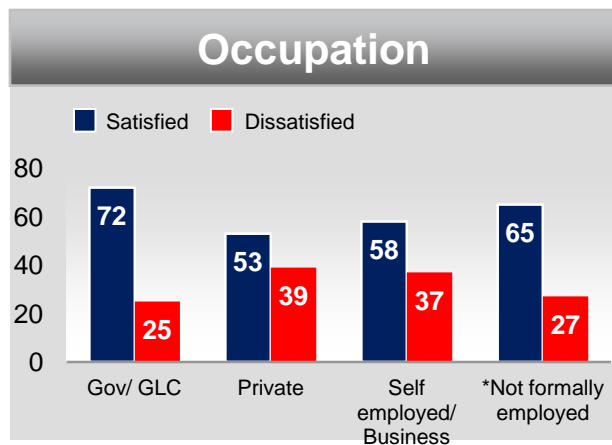
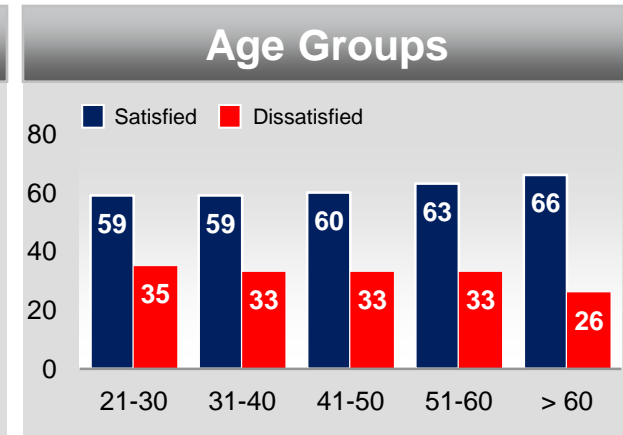
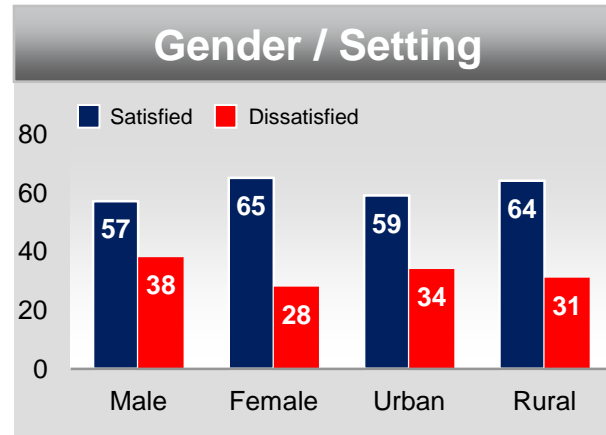
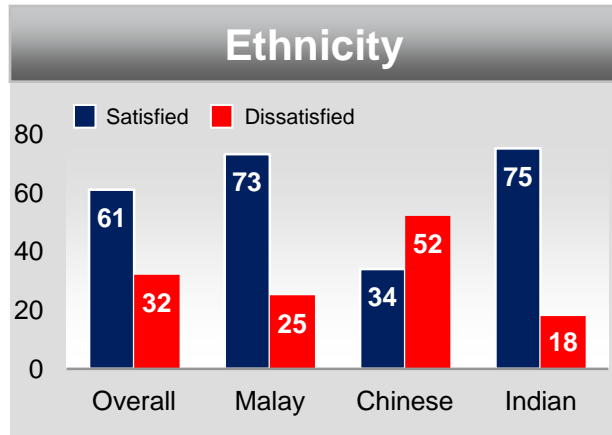
# Performance of the Prime Minister

- Very satisfied
- Somewhat satisfied
- Very dissatisfied
- Somewhat dissatisfied
- Unsure
- Refuse



Q: How satisfied or dissatisfied are you with the performance of Najib Tun Razak as Prime Minister?

# Performance of the Prime Minister

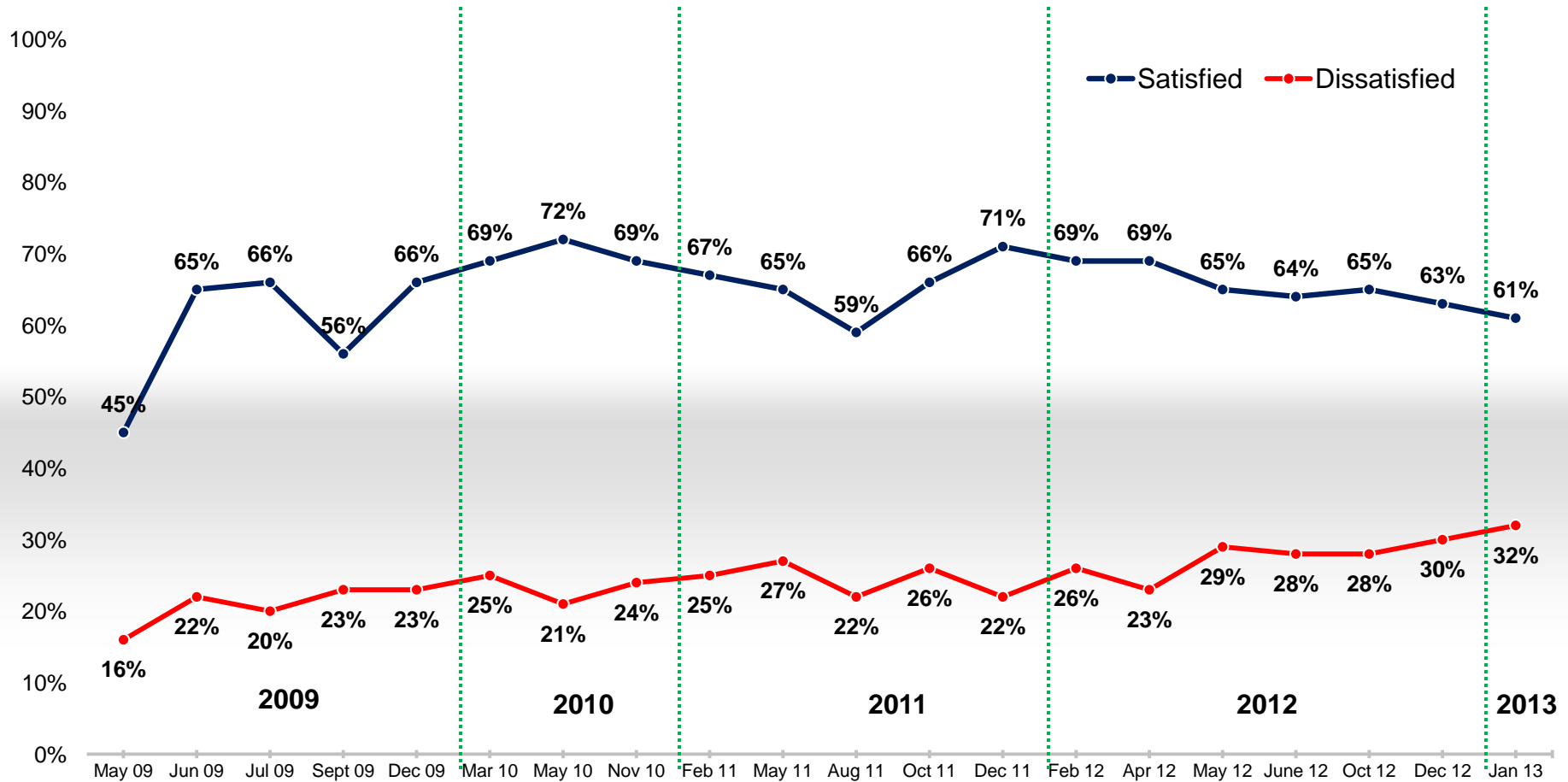


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Q: How satisfied or dissatisfied are you with the performance of Najib Tun Razak as Prime Minister?

# Performance of the Prime Minister

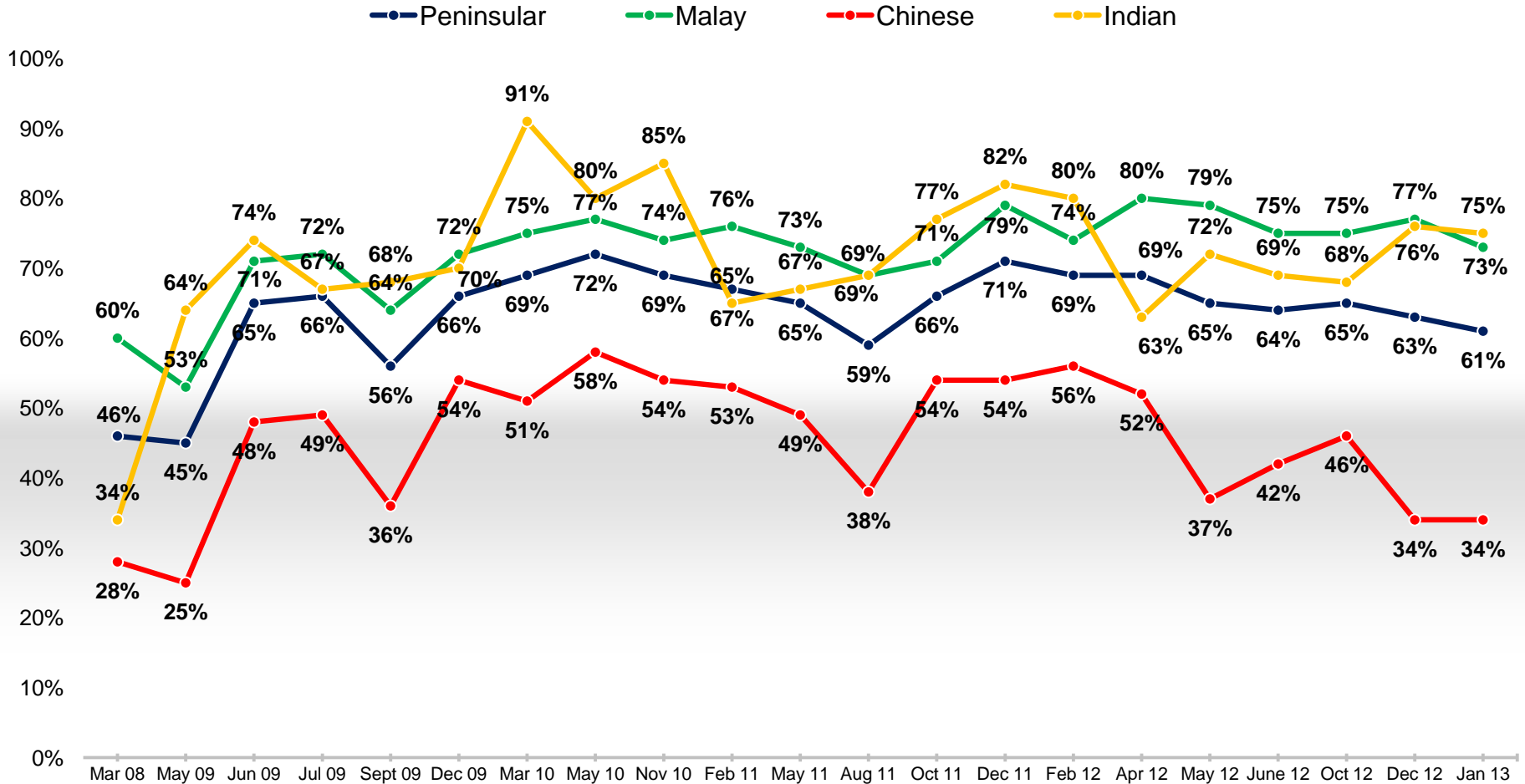
## Satisfaction versus Dissatisfaction



Q: How satisfied or dissatisfied are you with the performance of Najib Tun Razak as Prime Minister?

# Performance of the Prime Minister

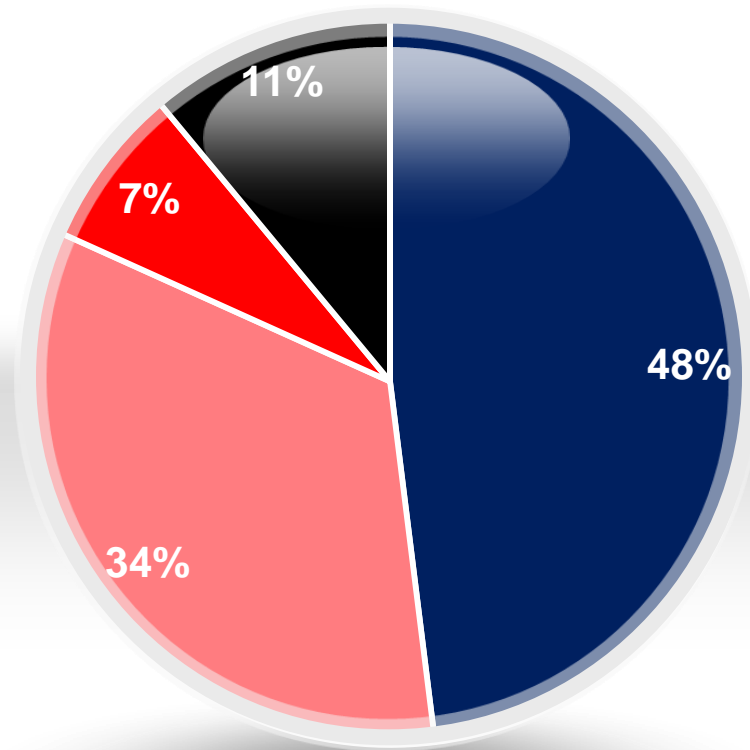
## Satisfaction level across Ethnicity



Q: How satisfied or dissatisfied are you with the performance of Najib Tun Razak as Prime Minister?

# Perception towards Government

- Happy with Government
- Angry with Government
- Dissatisfied with Government
- Unsure/ Refuse

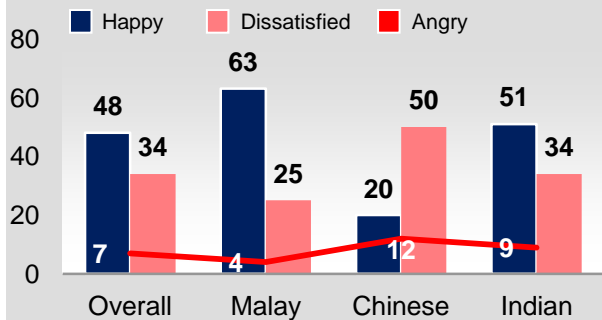


Q: Some people say they are happy with **Government** while others are dissatisfied and others say they are angry?  
Which one best describes how you feel?

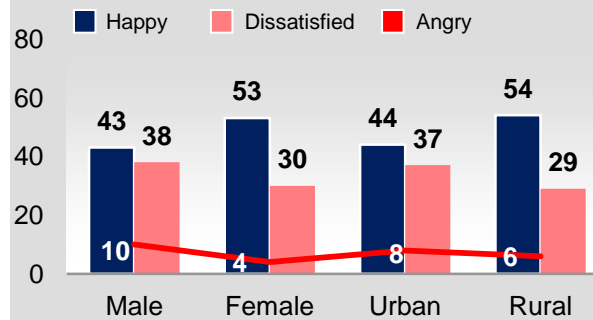


# Perception towards Government

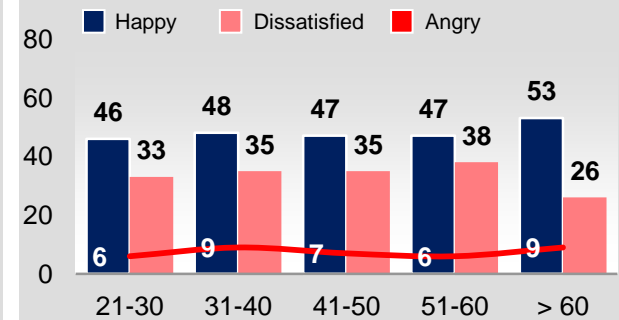
## Ethnicity



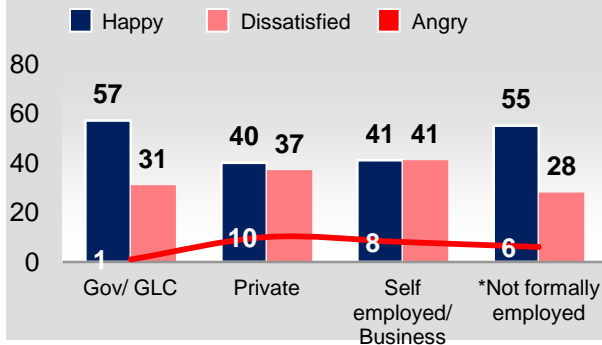
## Gender / Setting



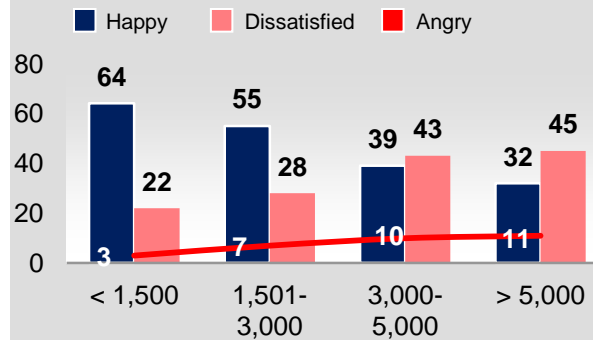
## Age Groups



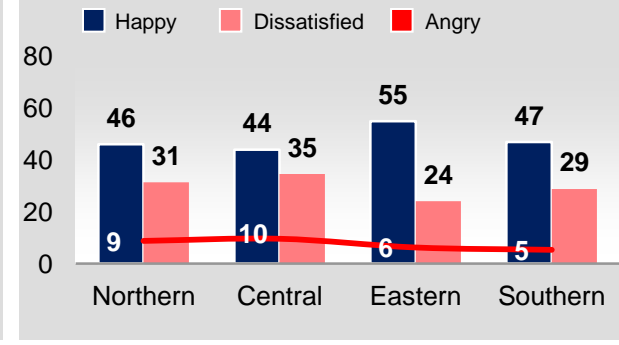
## Occupation



## Household income (RM)



## Region

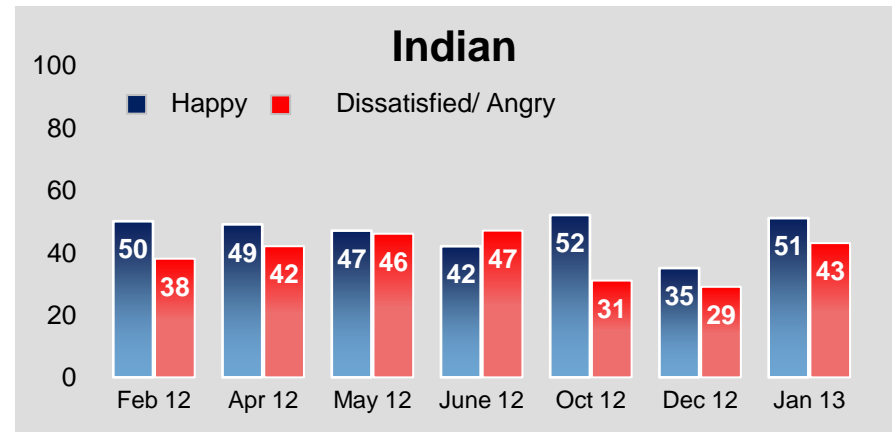
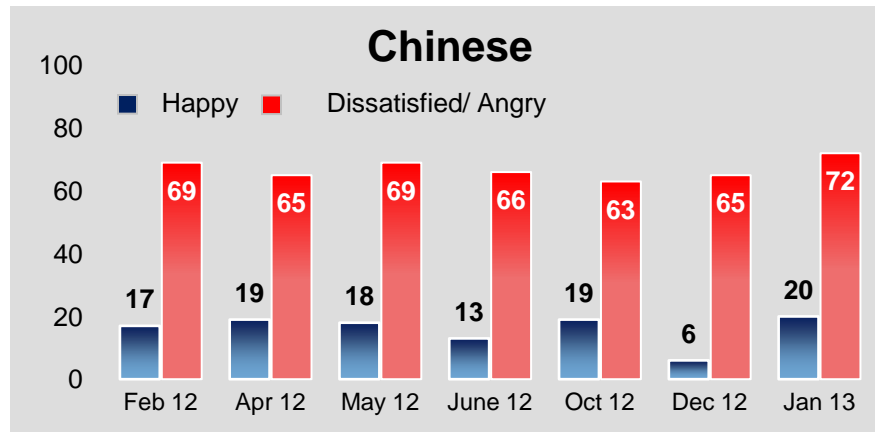
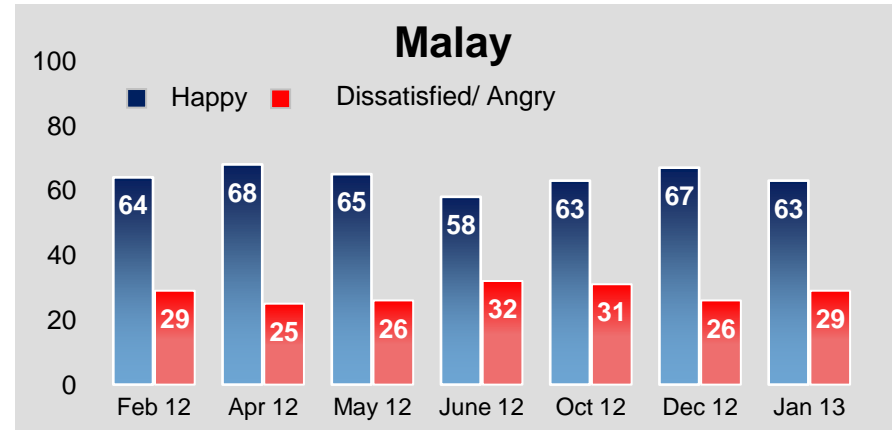
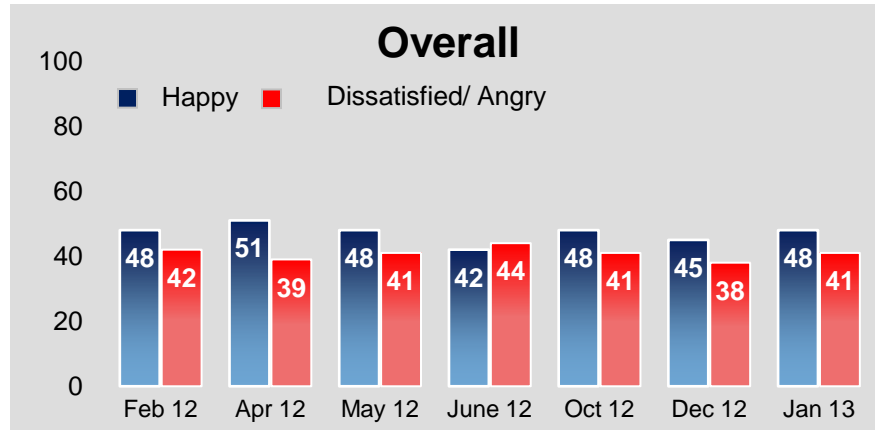


\* Homemaker, Retired, Students, Unemployed

Q: Some people say they are happy with **Government** while others are dissatisfied and others say they are angry?  
Which one best describes how you feel?

# Perception towards Government

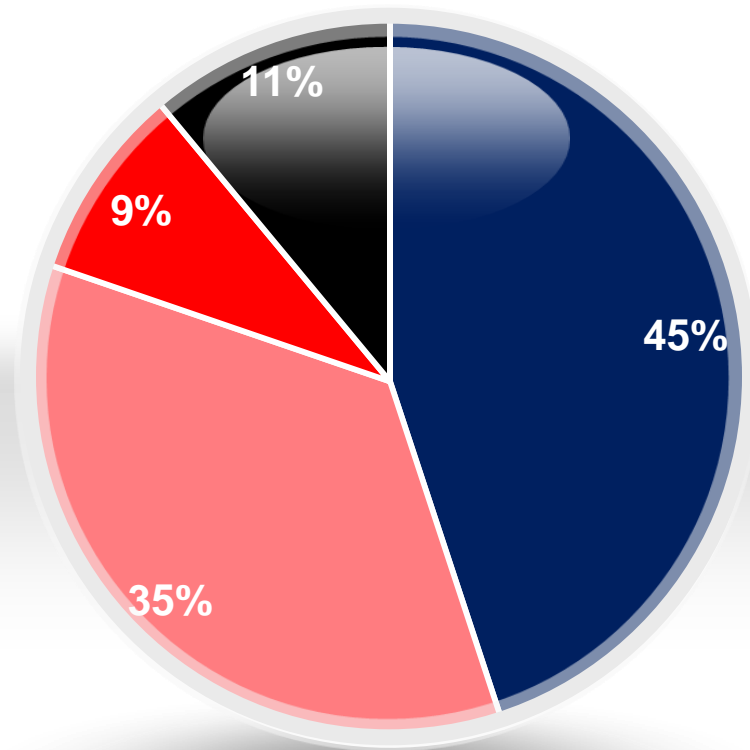
## Perception towards Government across Ethnicity



Q: Some people say they are happy with **Government** while others are dissatisfied and others say they are angry?  
 Which one best describes how you feel?

# Perception towards Barisan Nasional

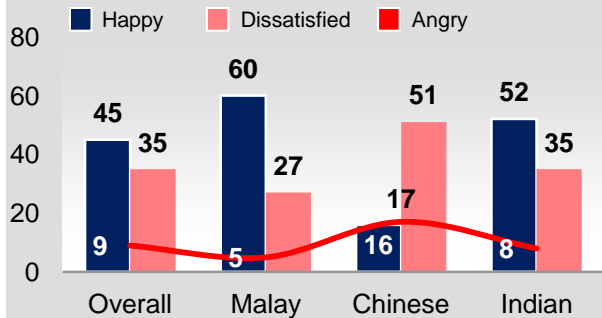
- Happy with Barisan Nasional
- Angry with Barisan Nasional
- Dissatisfied with Barisan Nasional
- Unsure/ Refuse



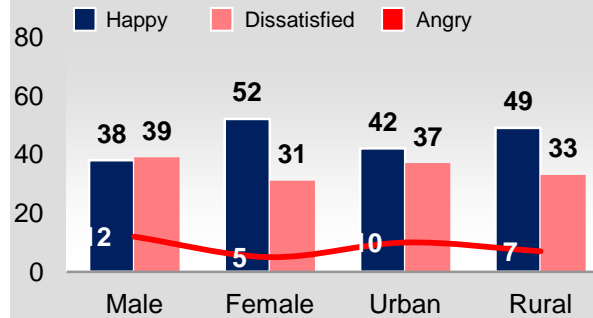
Q: Some people say they are happy with **Barisan Nasional**, while others are dissatisfied and others say they are angry? Which one best describes how you feel?

# Perception towards Barisan Nasional

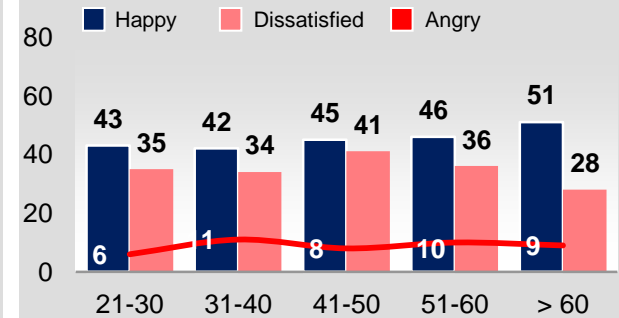
## Ethnicity



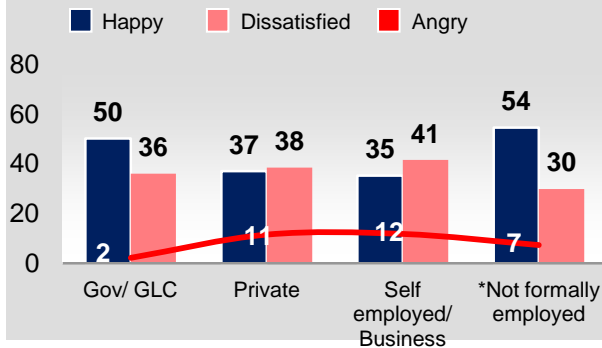
## Gender / Setting



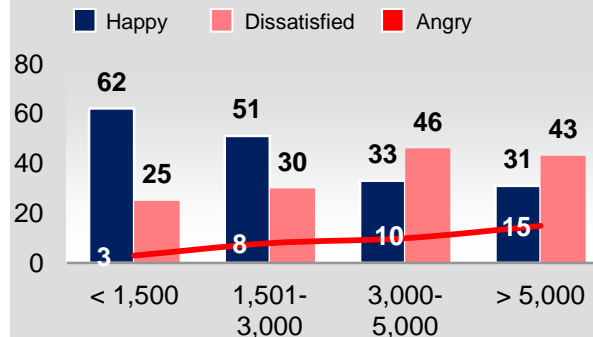
## Age Groups



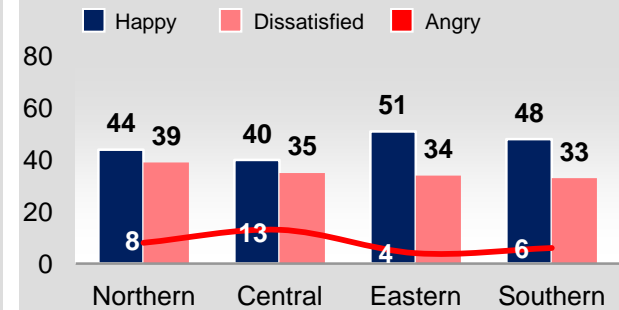
## Occupation



## Household income (RM)



## Region

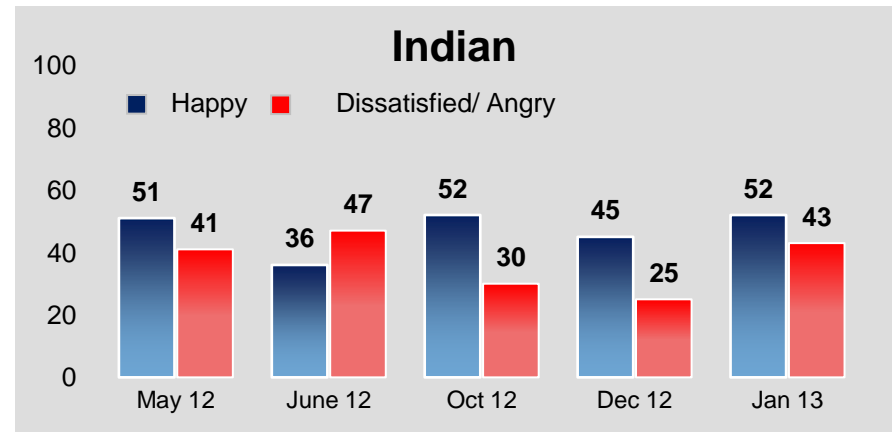
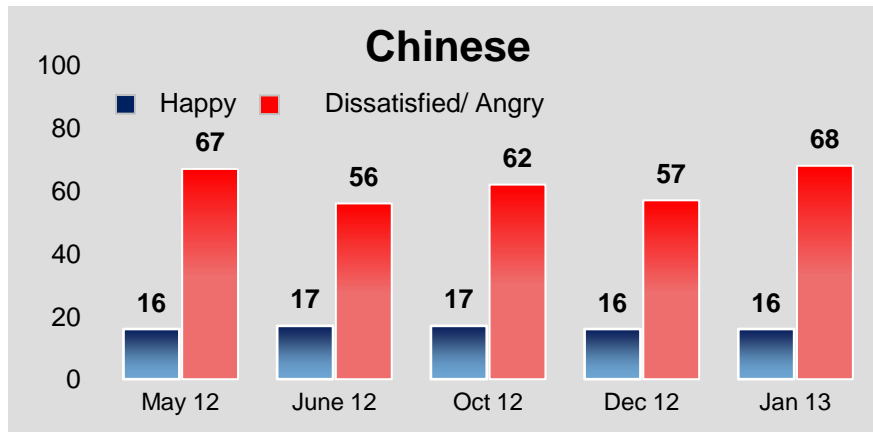
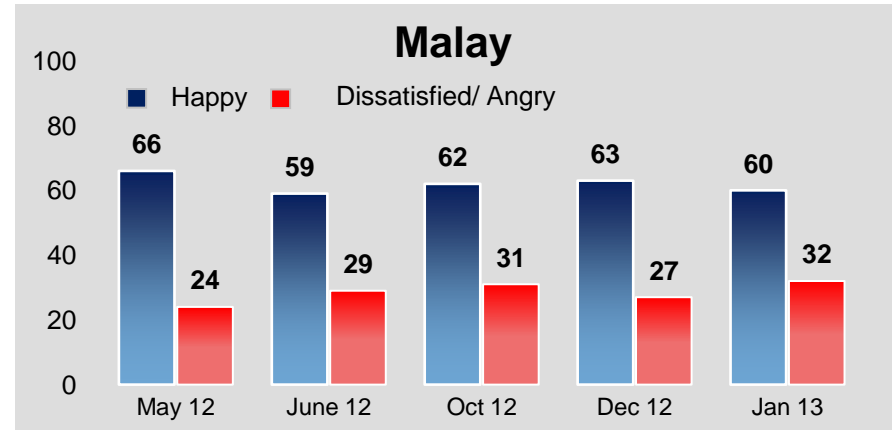
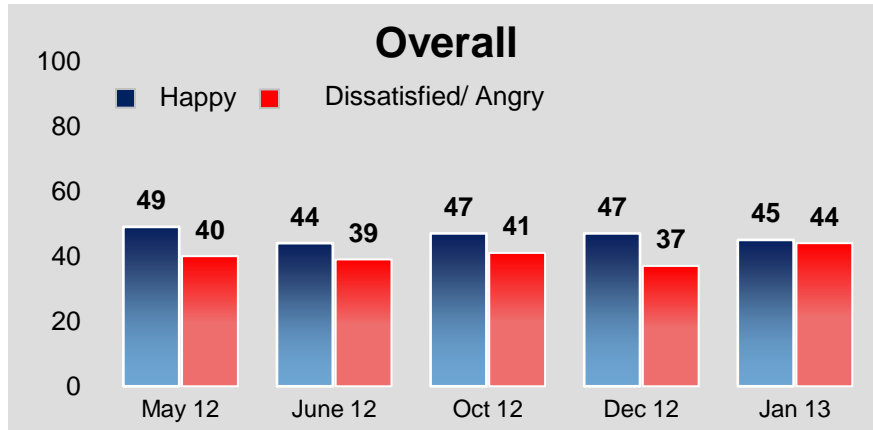


\*Homemaker, Retired, Students, Unemployed

Q: Some people say they are happy with **Barisan Nasional**, while others are dissatisfied and others say they are angry? Which one best describes how you feel?

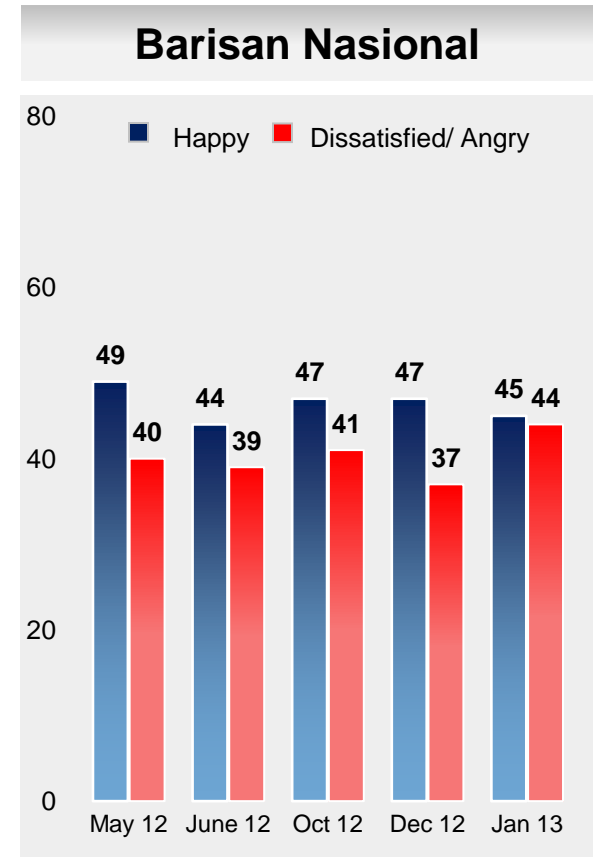
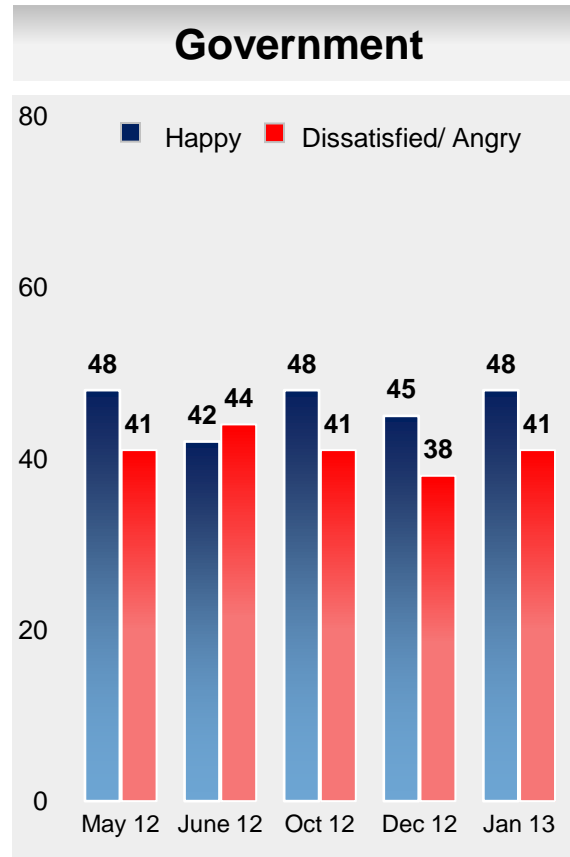
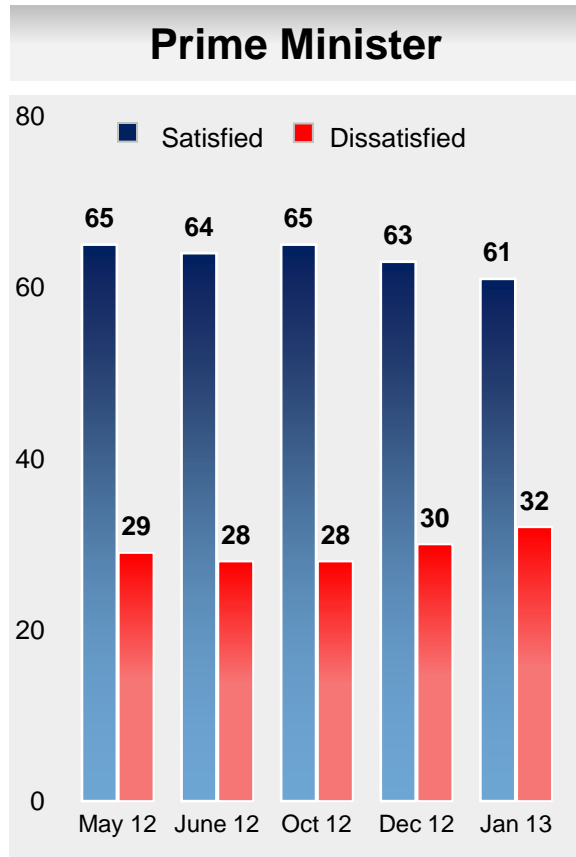
# Perception towards Barisan Nasional

## Perception towards Barisan Nasional across Ethnicity



Q: Some people say they are happy with **Barisan Nasional**, while others are dissatisfied and others say they are angry? Which one best describes how you feel?

# Perceptions towards PM, Government & BN



Q: How satisfied or dissatisfied are you with the performance of Najib Tun Razak as Prime Minister?

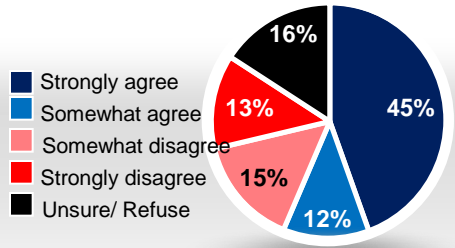
Q: Some people say they are happy with ... while others are dissatisfied and others say they are angry? Which one best describes how you feel?



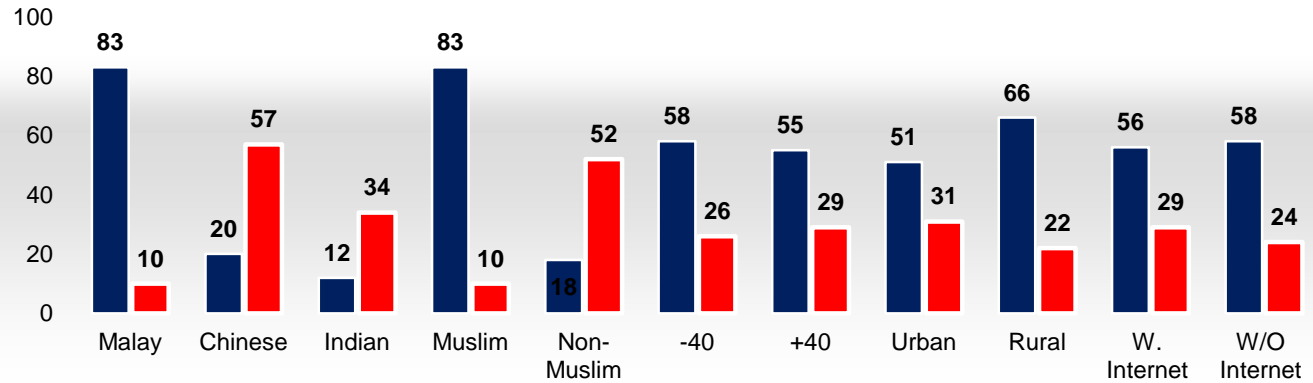
# Perceptions on Issues

# “Allah” in bibles controversy

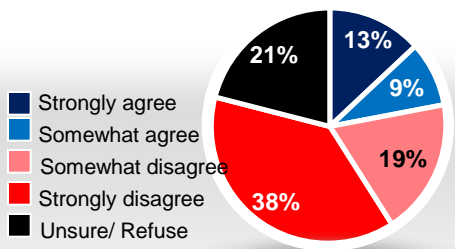
## The word “Allah” is the absolute right of Muslims?



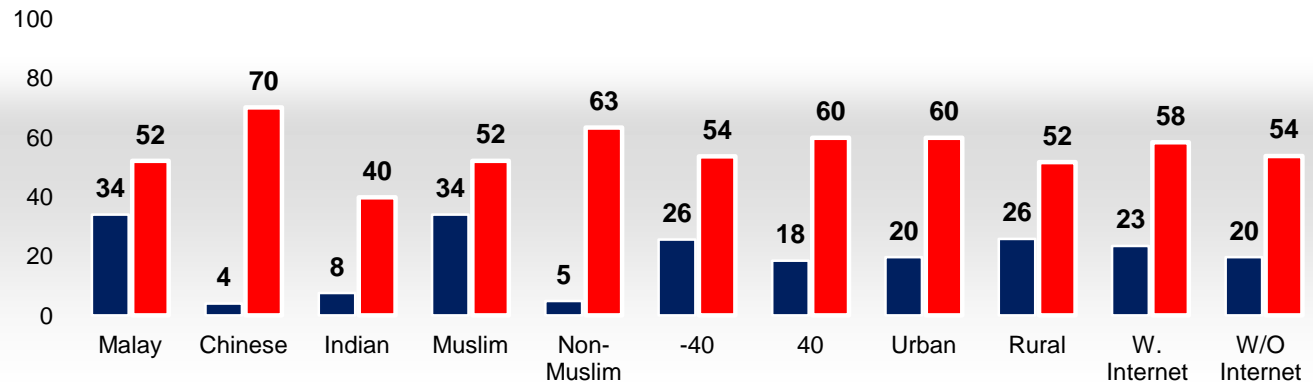
Q: In your opinion, how strongly do you agree or disagree with the views...



## Agree with Ibrahim Ali's call on Muslims to seize and burn copies of Bibles which contain the term “Allah”?



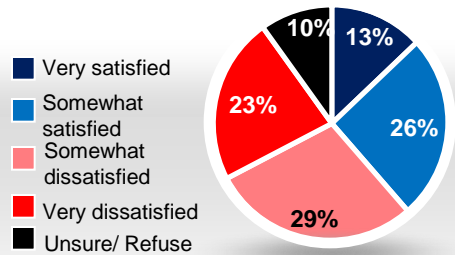
Q: In your opinion, how strongly do you agree or disagree with the views...



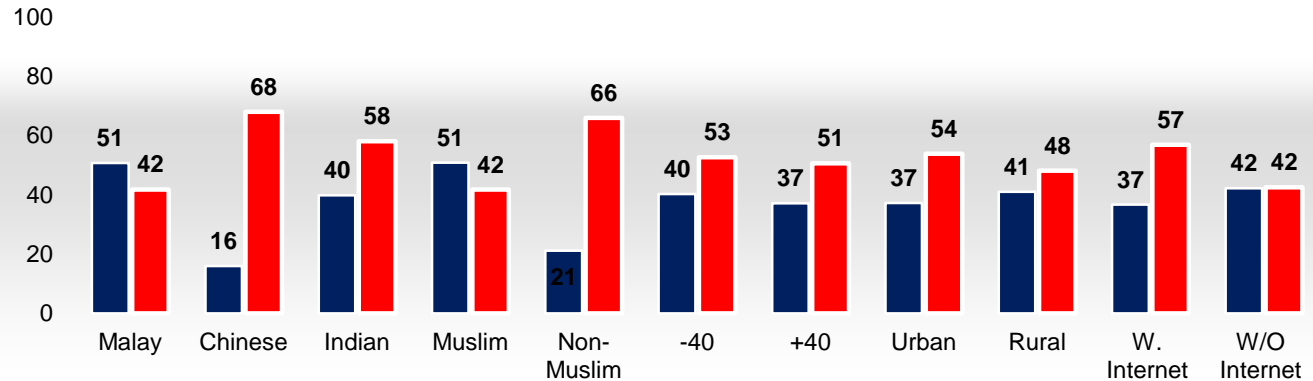


# Race rhetorics

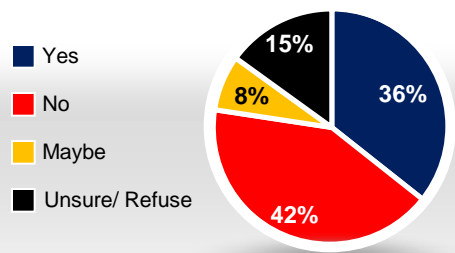
## Government doing enough to curb racial sentiments?



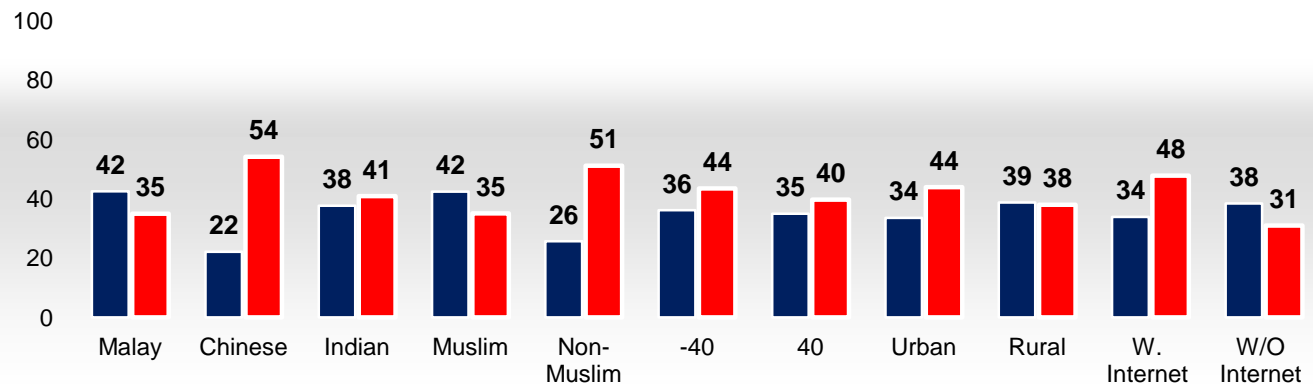
Q: How satisfied or dissatisfied are you with the government's role in curbing racist statements and sentiments recently?



## Is race rhetorics helping Barisan Nasional?

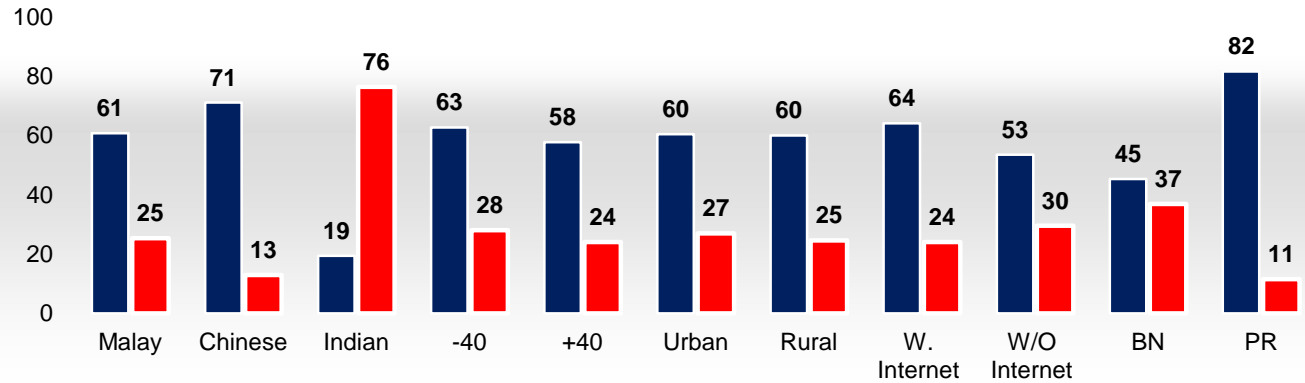
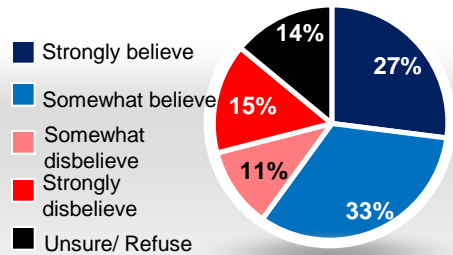


Q: Do you feel that the race related sentiments covered by the press will increase the support towards Barisan Nasional in the coming General Election?



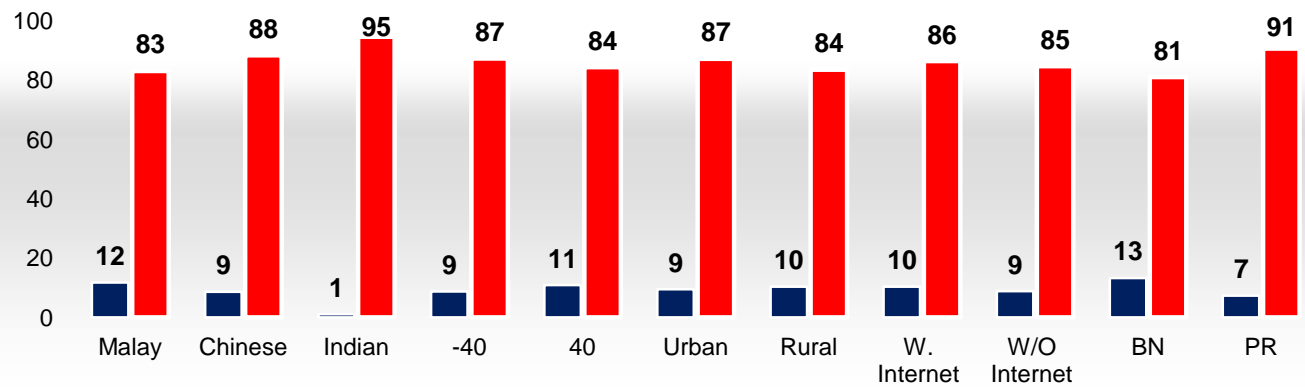
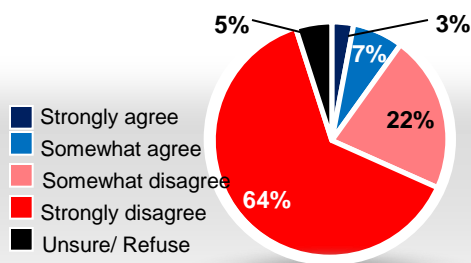
# Project IC

## Granting of identity card / citizenship to the foreigners



Q: How much do you believe or disbelieve that the granting of identity card / citizenship to the foreigners still happening?

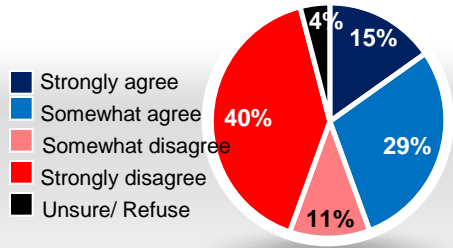
## Granting citizenship for Indonesian and Philippine Muslim so that they can live and vote in Sabah



Q: How strongly do you agree or disagree with the action in the past in granting citizenship for Indonesian and Philippine Muslims so that they can live and vote in Sabah?

# Non-Communal Political Representation

## Communal Rhetoric



Q: Do you think the time has come for the ... (Malay/Chinese/Indian) [Only mention the ethnicity of the respondent] community to be ready for their interests to be championed by someone from another ethnic group?

